

## 3D Smart Showroom Solution

3D智能展廳方案





## What is 3D Smart Showroom? 什麼是智能展廳方案？

Home Touch's 3D Showroom solution uses the latest in presentation technology to help you introduce and market your products to potential customers. Home Touch's multi-touch 42" screen provides a new, interactive shopping experience that is sure to differentiate your product line from your competitors'.



控特的3D展示廳解決方案使用最新的三維演示技術，幫助客戶用全新的方式介紹並推廣產品。控特的多點觸摸42"屏幕提供了一個全新的互動式的購物及使用體驗，能令客客有更新、更好的使用經驗”。

### What main features can we offer?

- Totally re-imagined sales cycle, providing potential customers with a completely virtual yet interactive experience of the marketer's product
- One-stop solution for product marketing and sales
- 3D table screen for interactive product presentation and simulation
- Expertly designed digital interface to facilitate interaction between salesperson and customer
- Programmable audio and lighting
- On-screen sensors to detect customer location
- Energy-saving mode to enhance energy efficiency

### 控特提供的主要功能

- 重新設計銷售流程，為潛在客戶提供虛擬互動體驗
- 一站式產品營銷和銷售解決方案
- 仿真的3D屏幕展示產品
- 專業設計的介面，以方便銷售人員和客戶之間的互動
- 加入可編程的背景音樂和燈光效果
- 傳感器來檢測用戶的位置
- 節能模式，以提高能源利用效率

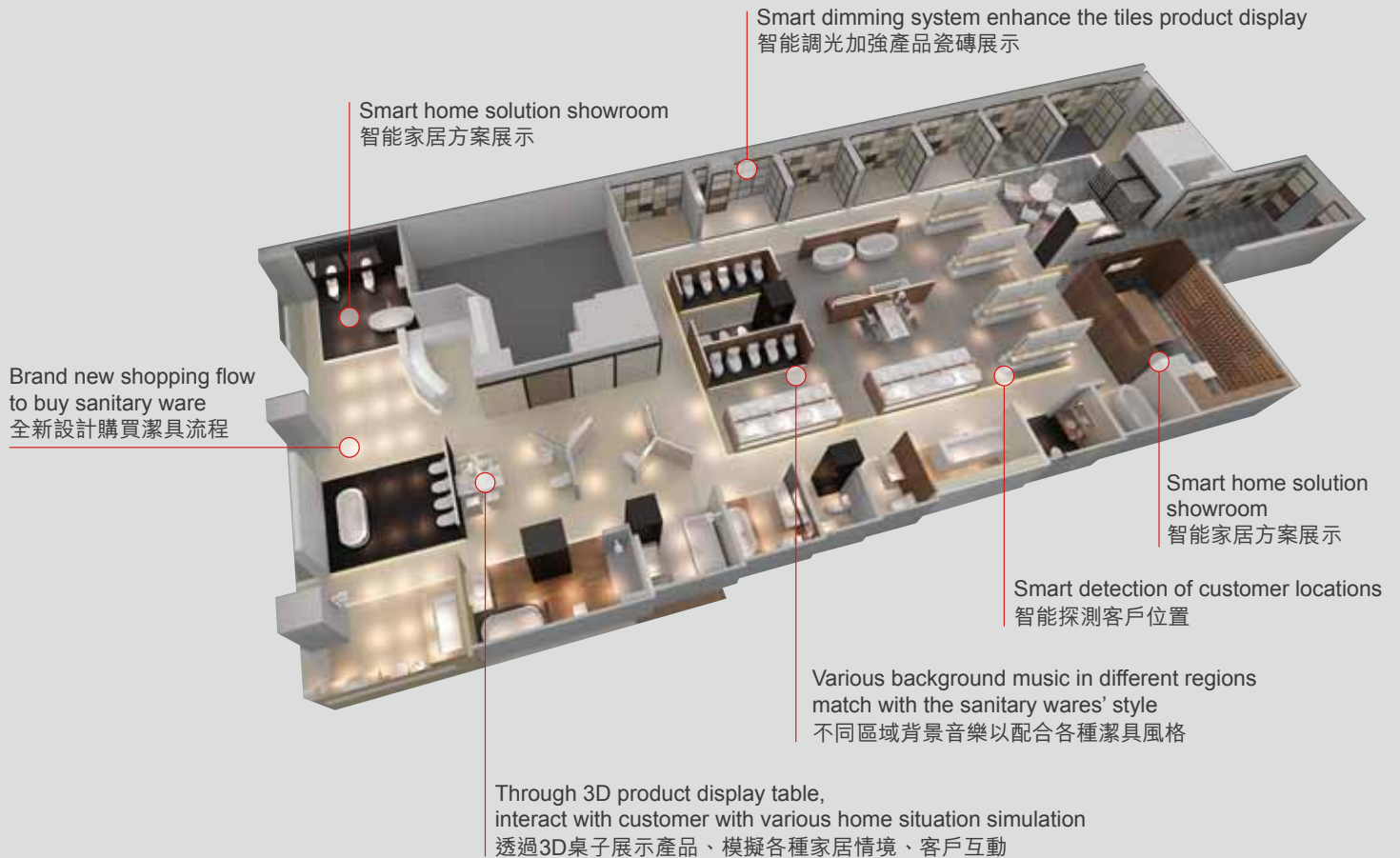


### Our Target Clients 我們的目標客戶

- Companies needing to differentiate their product line from competitors'
- Companies seeking a more interactive interface than internet marketing is able to provide
- Companies selling luxury products
- Companies attempting to market to children and young adults
- 需要提高產品線差異化的公司
- 需要以互動界面提高客戶之間互動公司
- 銷售豪華產品的公司
- 銷售給兒童和年輕人公司

# Case Study – Macau Winfully showroom

成功例子 - 澳門新富麗潔具



- Re-design the whole buying /selling cycle
- New user experience, creativity way to sell sanitary ware
- Innovative connect smart home with sanitary ware, to provide a total solution
- Through 3D table demo product
- 3D table simulate home environment
- Interactive with client via 3D table
- Smart Dimming demo tile products
- Client location tracking
- Different music zone with background music

- 全新設計購買潔具流程
- 嶄新客戶體驗，打破傳統衛浴、建材購買方式
- 創新一體化購買概念、潔具、衛浴、建材連智能家居方案
- 透過3D桌子展示產品
- 透過3D桌子展示各種產品無而各種家居情境
- 透過3D桌子與客戶互動
- 智能調光加強產品瓷磚展示
- 智能探測客戶位置
- 不同區域背景音樂以配合各種潔具風格